



Dealer sales tips

Notes from other dealers

This is to help our dealer network pass on the benefits of SlideMoor to the customer while helping make other sales for a modern, complete dock system.

SlideMoor can be used as a temporary, one sided system that requires NO permit but allows a wonderful method of safe docking. This has been used for temporary docking and then turned into the primary dock for all of the obvious reasons. When met with long permit times, keep this in mind and your customer will remember.

The EPA that watchdogs the industry does not like adding pilings (Surprise !) The SlideMoor system only ties to one side of the boat and therefore only uses half as many pilings as old style dock systems do. We hold the boat from one side only so outboard pilings are not needed.

The one sided method of tying to the SlideMoor eliminates the need for outer pilings and therefore greatly aids in maneuvering to the dock. Without having to “thread the needle” between pilings and around neighboring boats, docking is a single straight line shot to the dock with a very quick elimination of movement found in no other systems. Tie up happens in seconds instead of many minutes saving damage and hassle

Without a need for outer pilings, canals become wider and much easier to maneuver and will help any review board from finding a new reason to deny. In canal associations that look for reasons to deny, the unobtrusive nature of SlideMoor is accepted more than any other system. In most cases it is less obtrusive than even old style traditional docks with double the pilings.

Boaters not know for their docking skills have embraced SlideMoor not only for saving their boat but for saving their ego. There is nothing worse than docking in wind and waves with a crowd watching when skills are limited. Explain this to your customer in a

delicate way and let him think about it. By now he has tried everything else. Save the ego and the boat!

SlideMoor helps to control cost as well as simplify the docking. Fewer pilings cost less money as well as less hassle with EPA, permit departments and dock committees. Keep in mind that two short dock lines cost much less than six very long lines that need to be replaced more often due to their severe duty time and weather exposure.

The size of boat that can be docked in the space available will amaze most boaters due to the nature of SlideMoor. All of the cures that have been mentioned can be used together to allow larger boats into the same area that was used to dock smaller boats. This fact alone increases the value of the property. Bigger boat in smaller area brings more value without any more assessment in the eyes of the taxman!

One product handles all the problems that other products can only wish for. No *combination* of other products can accomplish what SlideMoor does by itself!

Docking is easier

Costs are less

Protection is better

Esthetically pleasing

Value increased

True peace of mind 24-7